

Cheryl Dull

From: Jasen Glasbrenner
Sent: Thursday, November 18, 2021 1:36 PM
To: Clinton Langreck
Cc: Ingrid Glasbrenner; Cheryl Dull
Subject: RE: Review and Respond to Drafted Strategic Planning Documents

Hello Clint, Ingrid and Cheryl,
I know that Mike Breininger – Chairman of the Richland Economic Development Board submitted his comments directly to Clint in paper copy.

Below are my comments.

Thank You!

Chapter 1 Comments

- 1) The **Vision Statement** that is listed is not a vision statement. It is a list of strategic or tactical actions and goals. Vision paints a picture of the desired future and does not list specific timeline or action. All 3 of the other vision statements are much more correct. The vision that is currently highlighted should be pulled apart and the items listed as goals or actions.
- 2) **Under Focus on page numbered 5:** It is not accurate to say that “the current challenge stems from several factors outside of the county’s control”. This statement passes responsibility and expresses victimhood. The only thing that is out of the counties control in the 3 bullet point list is the State-imposed Levy and Debt Limit... and even that the county can affect by being deliberate about applying pressure to higher level leaders. The other two bullet points can be greatly affected by county leadership actions and decisions. It is especially erroneous to suggest that the current county team has no control or ability to take proactive actions over what they have inherited.
- 3) **Under The Business of the county on page 5:** The primary causes of the county’s financial issues are broader than an “inability to make hard choices and focus its efforts through intentional actions.” It should be recognized that choosing to do nothing is still a choice. The fact is that most problems arise out of two areas; 1) The unwillingness to taking deliberate, definitive, and corrective action and 2) Taking action on things that are ill-advised.
- 4) **Under The Business of the county on page 5:** It is not clear if the sentence “simultaneously investing in community and economic development efforts to grow its population and tax base” has been crossed out or not. It is highly advisable that at least a similar reference be included. The county must recognize that it has 2 primary ways of guiding its financial fate 1) Cut costs or 2) increase revenues. Without the county having a focus on economics it is much more susceptible to continued hardship.

Chapter 2 Comments

- No Comments at this time

Jasen Glasbrenner

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From: Clinton Langreck

Sent: Monday, October 25, 2021 12:36 PM

To: Department Heads <DepartmentHeads@co.richland.wi.us>; Jenifer Laue <jenifer.laue@wicourts.gov>; Jennifer Harper <Jennifer.Harper@da.wi.gov>; 'Michael Windle' <michael@abtswaynelaw.com>; County Board <CountyBoard@co.richland.wi.us>

Cc: Cheryl Dull <cheryl.dull@co.richland.wi.us>; Ingrid Glasbrenner <ingrid.glasbrenner@co.richland.wi.us>; Kerry Severson <kerry.severson@co.richland.wi.us>; Melissa Luck <melissa.luck@co.richland.wi.us>; Steve Carrow <steve.carrow@co.richland.wi.us>

Subject: Review and Respond to Drafted Strategic Planning Documents

Good afternoon Richland County Supervisors and Department Heads,

Upon request of the Richland County Strategic Planning Committee:

1. Please find and review the drafted, chapters (one and two) of the Richland County Strategic Plan. (attached)
2. Please submit a response from your department or committee (board or commission) to the following questions:
 - a. After reviewing the drafted chapters, what questions do you have with the language? Or, which sections could use further explanation to frame context?
 - b. In context of the services you help provide or oversee, what concerns do you have with the drafted language?
 - c. In context of the services you help provide or oversee, what recommended amendments, additions or deletions would you offer to the chapter's content? (do keep in mind that additional chapters are under development)
 - d. In context of the services you help provide or oversee, do you see any conflicts with the drafted language and your current operations?
 - e. Please add any additional comments that you think the Strategic Planning Committee should be aware of, or consider.
3. Department heads are asked to respond on behalf of the department.
4. Department heads and committee (boards and commission) chairs are asked to please review, discuss and take action (recommendations) at your next routine body meeting. Please forward all body action language for consideration.
5. It is requested that all department heads and committees please review, consider and respond to this email by no later than November 19th 2021.

Please respond with "reply" to this string, CC to: Ingrid Glasbrenner ingrid.glasbrenner@co.richland.wi.us; Cheryl Dull cheryl.dull@co.richland.wi.us

Clinton Langreck
County Administrator

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